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Reporting, writing for tv and the web: aim for the

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Summary: Al Tompkins is the author of Aim for the Heart: Write, Shoot, Report and Produce for TV and Multimedia, published 2011 under ISBN 9781608716746 and 1608716740.

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Al Tompkins-Senior Faculty for Poynter s Broadcast and Online Group. Author of Aim for the Heart (2nd edition) being used in universities worldwide.

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Aim for the Heart. Al Tompkins. Chicago: Bonus Books, 2002. 229 pp. \$29.95 hbk. Al Tompkins wants television news to tell better stories. Tompkins does not argue with

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Aim for the Heart Hardcover. Al Tompkins is Broadcast and Online Group Leader for the prestigious Poynter Institute for Media Studies. In Aim for the Heart, he shares

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Al Tompkins from The Poynter Institute Saturday, March 9 @ Columbia Conference Center Segment 1-Aim for the Heart

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Hftad, 2011. Pris 367 kr. K p Aim for the Heart (9781608716746) av Al Tompkins p Bokus.com

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Nov 14, 2013 Al Tompkins, Senior Faculty for Broadcast and Online at the Poynter Institute for Media Studies, teaches communication students at Indiana Wesleyan

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"make it memorable: writing and packaging tv news

* Dotson, Bob (2000). Make It Memorable: Writing and Packaging TV News with Style. Chicago: Bonus Books, pp. 105. * Tompkins, Al (2002). Aim for the Heart: Write for

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Jul 27, 2002 Aim for the Heart (Bonus Books, The highly practical book flows from Al Tompkins 25 years as a reporter, producer, photojournalist and news director.

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Al Tompkins is the author of Aim for the Heart (4.14 avg rating, 21 ratings, 2 reviews, published 2002) and Aim for the Heart (4.00 avg rating, 1 rating,

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