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set of actions aimed at securing a sustainable competitive advantage. Strategic Planning to Strategic Management, edited by and Robert L . Hayes (New York

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Robert a. pitts (author of strategic management)

Robert A. Pitts is the author of Strategic Management (2.67 avg rating, 3 ratings, 0 reviews, published 1995), Strategic Management Robert A. Pitts s Followers.

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David lei (author of strategic management)

David Lei is the author of Demystifying Your Business Strategy (3.00 avg rating, 2 ratings, 1 review, published 2013), Tipping Points of Business Strateg

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