

The Living Company By Arie De Geus

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Arie de Geus (born 1930) is a Dutch business executive and business theorist "The Living Company" Nicholas Brealey, London (1997) Articles, a selection:

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The Living Company by Arie De Geus: In "The Living Company", the man who first introduced the revolutionary concept of the learning organization turns his attention

Welcome | arie de geus

Since his retirement de Geus has advised organisations of all kinds, has been published in many Arie de Geus: Biography "The Living Company:

The living company: growth learning and longevity

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Dec 11, 2012 Entrevista a Duarte Cornacho na rubrica "Speed Reading" de 5 de Novembro de 2012.

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What is a company? Why most companies live 10 years, but some live 200 years? What can be done to make the company overcome crises, environmental changes, even

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The living company | five books

In an interview on Futures Interview Extract: Your first book is Arie de Geus's The Living Company. He looks at companies with extraordinary longevity.

The living company (ebook) by arie de geus -

Buy, download and read The Living Company ebook online in format for iPhone, iPad, Android, Computer and Mobile readers. Author: Arie de Geus. ISBN: . Publisher

The living company, by arie de geus -

For Arie de Geus, the corporation is an important institution. The ultimate corporate man, Mr. de Geus spent 38 years with the Royal Dutch/Shell Group, eventually

The living company: amazon.co.uk: arie p. de geus

Arie de Geus' book, The Living Company is a gem of a management text. It describes how he conceptualised the idea of the learning organisation and the logical

Editions of the living company by arie de geus

Editions for The Living Company: 1578518202 (Paperback published in 2002), 087584782X (Hardcover published in 1997), 1857881850 (Paperback published in 1

The living company - hbr

Before I discuss the characteristics of the living company in more detail, Arie de Geus joined the Royal Dutch/Shell Group in 1951 and retired in 1989 as group

The living company (book, 1997) [worldcat.org]

Genre/Form: Case studies Case Reports: Additional Physical Format: Online version: Geus, Arie de. Living company. Boston, Mass. : Harvard Business School Press, 1997

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The Living Company. By Arie de Geus. Published by Harvard Business Koehler, Cortus T Systems Research and Behavioral Science; May/Jun 2000; 17, 3;

Arie de geus: the thought leader interview

Arie de Geus starts from a very different premise: that a company s first loyalty is not to any individual stakeholder, S+B: In The Living Company,

The living company | arie de geus

Habits for Survival in a Turbulent Business Environment "In the recent boom of books about management in changing turbulent times, Arie de Geus's stands in a class by

Living company von arie de geus - fachbuch -

Most companies do not survive the upheavals of change and competition over the long haul. But there are a few remarkable firms that have withstood the test of several

The living company arie de geus - greatest hits

The one-sentence summary. Companies are living entities that thrive by learning, having a strong persona, and governing their growth efficiently.

Arie de geus (author of the living company) -

Arie De Geus is the author of The Living Company (4.14 avg rating, 101 ratings, 8 reviews, published 1997), Arie De Geus s Followers (1)

The living company - learning organizations

Why Businesses Succeed . The book Living Company is a good place to start if you want your business to survive. Arie de Geus has written an excellent book on

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