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Arie De Geus is the author of The Living Company (4.14 avg rating, 101 ratings, 8 reviews, published 1997), Arie De Geus s Followers (1)

Arie de geus - wikipedia, the free encyclopedia

Arie de Geus (born 1930) is a Dutch business executive and business theorist "The Living Company" Nicholas Brealey, London (1997) Articles, a selection:

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The Living Company. By Arie de Geus. Published by Harvard Business Koehler, Cortus T Systems Research and Behavioral Science; May/Jun 2000; 17, 3;

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Most companies do not survive the upheavals of change and competition over the long haul. But there are a few remarkable firms that have withstood the test of several

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The Living Company by Arie De Geus Harvard Business Review (March 1997) Presented By: Takbir Ahmed Biswas Lynn Blankenstein Lexi Gray Norawit (Travis) Virunkitkoson

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The living company | workforce learning

The Living Company January 1, 2014. By Arie de Geus. The dark days of winter cause me to focus on my inside environment. I clean, I sort and I hopefully divest myself

The living company summary | arie de geus |

The Living Company. by Arie DeGeus. Item #: 1921 Description; Learn what characteristics will promise longevity for your firm. De Geus found out,

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The living company - hbr

Before I discuss the characteristics of the living company in more detail, Arie de Geus joined the Royal Dutch/Shell Group in 1951 and retired in 1989 as group

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Genre/Form: Case studies Case Reports: Additional Physical Format: Online version: Geus, Arie de. Living company. Boston, Mass. : Harvard Business School Press, 1997

Arie de geus: the thought leader interview

Arie de Geus starts from a very different premise: that a company's first loyalty is not to any individual stakeholder, S+B: In The Living Company,

The living company: amazon.co.uk: arie p. de geus

Arie de Geus' book, The Living Company is a gem of a management text. It describes how he conceptualised the idea of the learning organisation and the logical

The living company | arie de geus

Habits for Survival in a Turbulent Business Environment "In the recent boom of books about management in changing turbulent times, Arie de Geus's stands in a class by

Welcome | arie de geus

Since his retirement de Geus has advised organisations of all kinds, has been published in many Arie de Geus: Biography "The Living Company:

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The living company, by arie de geus -

For Arie de Geus, the corporation is an important institution. The ultimate corporate man, Mr. de Geus spent 38 years with the Royal Dutch/Shell Group, eventually

The living company arie de geus - greatest hits

The one-sentence summary. Companies are living entities that thrive by learning, having a strong persona, and governing their growth efficiently.

The living company | five books

In an interview on Futures Interview Extract: Your first book is Arie de Geus's The Living Company. He looks at companies with extraordinary longevity.

The living company by arie de geus reviews,

The Living Company has 102 ratings and 8 reviews. Jack said: This book starts with the central question, Are companies alive? There are certain compani

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