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Schneider, Benjamin. Winning the service game, by Benjamin Schneider and David E. Bowen. Schneider (Univ. of Maryland) and Bowen (Arizona State)

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One authority on customer service Colleagues or Internal Customers? University of Maryland and author of Winning the Service Game (Schneider, B

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Biographical information about Benjamin Schneider People. Benjamin Schneider is an author. born in 1938 (77 years ago) written works: "Service quality", "Winning

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Benjamin Schneider is the author of Winning the Service Game (4.75 avg rating, 4 ratings, 0 reviews, published 1995), Employee Engagement (4.33 avg rating)

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& Bowen, David Earl. 1995, Winning the service game / Benjamin Schneider, David E. Bowen Harvard Business School Press Boston, Mass. Wikipedia Citation.

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Dr. Benjamin Schneider joined Valtera in 2003. Research Perspectives (with S. S. White; Sage Publications, 2004) and Winning the Service Game

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Winning the Service Game. Benjamin Schneider, Winning the Service Game. Schneider, Benjamin; Bowen, David Earl. Published by Harvard Business Press (1995)

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